



THE MUTTS ARE BACK ON MAIN STREET!

2024 PAPA JOHNS MUTT STRUT
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$20,000

- 🐾 EXCLUSIVE RECOGNITION AS MUTT STRUT PRESENTING SPONSOR
- 🐾 TENT IN EXCLUSIVE MUTT MARKET LOCATION
- 🐾 LOGO ON ALL MARKETING MATERIALS
- 🐾 20 FREE EVENT REGISTRATIONS
- 🐾 LOGO ON AFTER PAWTY BANNERS
- 🐾 LOGO ON MUTT STRUT WEBSITE
- 🐾 LOGO ON T-SHIRTS
- 🐾 TENT AT AFTER PAWTY
- 🐾 SOCIAL MEDIA RECOGNITION
- 🐾 PROMO ITEM IN SWAG BAG



MUTT MARKET SPONSOR | \$15,000

- 🐾 10 FREE EVENT REGISTRATIONS
- 🐾 LOGO ON MUTT STRUT WEBSITE
- 🐾 LOGO ON T-SHIRTS
- 🐾 TENT IN BRANDED MUTT MARKET
- 🐾 THANK YOU ON GHS SOCIAL MEDIA
- 🐾 PROMO ITEM IN SWAG BAG
- 🐾 SPECIAL RECOGNITION OF ITEM SPONSORSHIP

T-SHIRT SPONSOR | SWAG BAG SPONSOR \$10,000 EACH

- 🐾 10 FREE EVENT REGISTRATIONS
- 🐾 LOGO ON MUTT STRUT WEBSITE
- 🐾 LOGO ON T-SHIRTS
- 🐾 TENT IN MUTT MARKET
- 🐾 THANK YOU ON GHS SOCIAL MEDIA
- 🐾 PROMO ITEM IN SWAG BAG
- 🐾 SPECIAL RECOGNITION OF ITEM SPONSORSHIP

BANDANA SPONSOR | ENTERTAINMENT SPONSORS \$5,000 EACH

- 🐾 5 FREE EVENT REGISTRATIONS
- 🐾 LOGO ON MUTT STRUT WEBSITE
- 🐾 LOGO ON T-SHIRTS
- 🐾 TENT IN MUTT MARKET

- 🐾 THANK YOU ON GHS SOCIAL MEDIA
- 🐾 PROMO ITEM IN SWAG BAG
- 🐾 SPECIAL RECOGNITION OF ITEM SPONSORSHIP

GENERAL EVENT SPONSORS | \$2,000 EACH

- 🐾 TENT IN MUTT MARKET
- 🐾 LOGO ON MUTT STRUT WEBSITE

- 🐾 LOGO ON T-SHIRTS
- 🐾 THANK YOU ON GHS SOCIAL MEDIA



FOR ADDITIONAL INFORMATION, PLEASE CONTACT ERIN SIMMONS AT
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