



Greenville
HUMANE SOCIETY



COMMUNITY PARTNERSHIP
OPPORTUNITIES

WHY SHOULD YOU SUPPORT THE GREENVILLE HUMANE SOCIETY?



The Greenville Humane Society is one of the largest no-kill animal shelters in the Southeast. Performing over 5,000 adoptions on average each year, we also offer a variety of low-cost services to the community including affordable spay/neuter surgeries and vaccinations. Our Healing Place is one of the only facilities of it's kind, solely dedicated to the treatment of sick and injured animals. We have a Platinum GuideStar and Four Star Charity Navigator rating based on our accountability and transparency.

WHAT DOES CHARITABLE GIVING DO FOR YOUR BUSINESS?

Corporate Responsibility through charitable giving is proven to increase employee morale and productivity, boost brand awareness as well as grow customer loyalty and satisfaction. Supporting the Greenville Humane Society puts you in front of an extensive local audience focused on businesses who support the community. In a recent study, millennials spent nearly 70% more at businesses who supported the causes they care about.



80K

SOCIAL MEDIA FOLLOWERS

55K

E-MAIL SUBSCRIBERS

400K

ANNUAL WEBSITE VISITORS

3,000

MUTT STRUT PARTICIPANTS

4,000,000

REACHED THROUGH SOCIAL MEDIA



CHAMPION - \$10,000

PARTNERSHIP BENEFITS

- 3 ANNUAL GROUP VOLUNTEER DAYS AT GHS
- 3 PET THERAPY OFFICE VISITS ANNUALLY
- 10% DISCOUNT ON ADOPTIONS AND SERVICES FOR ALL EMPLOYEES
- FLYER IN ADOPTION PACKETS YEAR-ROUND
- LOGO AND WRITE-UP ON WEBSITE
- MONTHLY SOCIAL MEDIA PROMOTION
- PROMOTION ON LOBBY TV
- E-MAIL PROMOTION
- PUPPY RUN ANNUAL NAMING RIGHTS



MUTT STRUT SPONSORSHIP

- 10 FREE EVENT REGISTRATIONS
- LOGO ON START/FINISH TRUSSES
- LOGO ON T-SHIRT & POSTERS
- LOGO ON MUTT STRUT WEBSITE
- TENT IN MUTT MARKET
- THANK YOU ON GHS SOCIAL MEDIA
- PROMO ITEM OR FLYER IN SWAG BAGS
- SPECIFIC AREA OR ITEM SPONSORSHIP

GUARDIAN - \$8,000

PARTNERSHIP BENEFITS

- 2 ANNUAL GROUP VOLUNTEER DAYS AT GHS
- 2 PET THERAPY OFFICE VISITS ANNUALLY
- 10% DISCOUNT ON ADOPTIONS AND SERVICES FOR ALL EMPLOYEES
- FLYER IN ADOPTION PACKETS YEAR-ROUND
- LOGO AND WRITE-UP ON WEBSITE
- QUARTERLY SOCIAL MEDIA PROMOTION
- PROMOTION ON LOBBY TV
- E-MAIL PROMOTION
- 1 DOG KENNEL ANNUAL NAMING RIGHTS



MUTT STRUT SPONSORSHIP

- 10 FREE EVENT REGISTRATIONS
- LOGO ON START/FINISH TRUSSES
- LOGO ON T-SHIRT & POSTERS
- LOGO ON MUTT STRUT WEBSITE
- TENT IN MUTT MARKET
- THANK YOU ON GHS SOCIAL MEDIA
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- SPECIFIC AREA OR ITEM SPONSORSHIP



COMPANION - \$6,000



PARTNERSHIP BENEFITS

- 1 ANNUAL GROUP VOLUNTEER DAYS AT GHS
- 1 PET THERAPY OFFICE VISITS ANNUALLY
- 10% DISCOUNT ON ADOPTIONS AND SERVICES FOR ALL EMPLOYEES
- FLYER IN ADOPTION PACKETS FOR 6 MONTHS
- LOGO AND WRITE-UP ON WEBSITE
- BI-ANNUAL SOCIAL MEDIA PROMOTION
- PROMOTION ON LOBBY TV
- E-MAIL PROMOTION



MUTT STRUT SPONSORSHIP

- 10 FREE EVENT REGISTRATIONS
- LOGO ON START/FINISH TRUSSES
- LOGO ON T-SHIRT & POSTERS
- LOGO ON MUTT STRUT WEBSITE
- TENT IN MUTT MARKET
- THANK YOU ON GHS SOCIAL MEDIA
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- SPECIFIC AREA OR ITEM SPONSORSHIP



ADVOCATE - \$4,000



PARTNERSHIP BENEFITS

- 1 ANNUAL GROUP VOLUNTEER DAYS AT GHS
- 1 PET THERAPY OFFICE VISITS ANNUALLY
- 10% DISCOUNT ON ADOPTIONS AND SERVICES FOR ALL EMPLOYEES
- FLYER IN ADOPTION PACKETS FOR 3 MONTHS
- LOGO ON WEBSITE
- ANNUAL SOCIAL MEDIA PROMOTION
- PROMOTION ON LOBBY TV
- E-MAIL PROMOTION



MUTT STRUT SPONSORSHIP

- 6 FREE EVENT REGISTRATIONS
- LOGO ON T-SHIRT & POSTERS
- LOGO ON MUTT STRUT WEBSITE
- TENT IN MUTT MARKET
- THANK YOU ON GHS SOCIAL MEDIA
- PROMO ITEM OR FLYER IN SWAG BAGS
- SPECIFIC AREA OR ITEM SPONSORSHIP



SUPPORTER - \$2,000



PARTNERSHIP BENEFITS

- 1 ANNUAL GROUP VOLUNTEER DAYS AT GHS
- 1 PET THERAPY OFFICE VISITS ANNUALLY
- FLYER IN ADOPTION PACKETS FOR 3 MONTHS
- LOGO ON WEBSITE
- ANNUAL SOCIAL MEDIA PROMOTION
- PROMOTION ON LOBBY TV
- E-MAIL PROMOTION



MUTT STRUT SPONSORSHIP

- 4 FREE EVENT REGISTRATIONS
- LOGO ON T-SHIRT & POSTERS
- LOGO ON MUTT STRUT WEBSITE
- TENT IN MUTT MARKET
- THANK YOU ON GHS SOCIAL MEDIA
- PROMO ITEM OR FLYER IN SWAG BAGS



INTERESTED IN LEARNING MORE?

If you would like to learn more about becoming a Community Partner please contact our Senior Development Manager, Erin Simmons, at erins@greenvillehumane.com or by phone at 864.263.5606.

